

Clownfest 2009 Souvenir Program

28th Annual Edition

Advertising & Sponsorship Application

Please Type Or Print:

Company Name: _____

Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (_____) _____ FAX: (_____) _____ Email: _____

Type of goods to be advertised: _____

Payment enclosed \$ _____ Check Number # _____ Dated _____

Advertising (Please note the four ad sizes and send camera ready art ONLY.)

Full Page Ad (7-1/4" wide x 9-3/4" high)..... \$ **65.00**

Half Page Ad (7-1/4" wide x 4-3/4" high)..... \$ **50.00**

Quarter Page Ad (3-1/2" wide x 4-3/4" high)..... \$ **45.00**

Business Card Ad (3-1/2" wide x 2" high)..... \$ **25.00 (SPECIAL)**

Additional cost to make ads... \$20.00 for ads larger than business card, Business Card, \$15.00.

Trophy Sponsor..... \$ 75.00 per category

Your Company Name will appear on each trophy in the individual category you choose.

Three trophies each, First, Second & Third Place are included in your donation.

White Face Clown (3) Multiple Balloon (3) Face Painting (3) NEW

Auguste Clown (3) Single Balloon (3)

Character Clown (3) Parodability (3)

Flier, brochure or promotion item goody bag insert \$ 45.00 (SPECIAL)

We plan to have about to 150 to 200 clown participants. Any excess items will be presented to the general public participants on Sunday. Items that are complete and ready to go can be sent by **Aug. 24, '09**. Please **ALERT** our office if you plan to participate prior to sending the items at... **732-741-4459**.

Send your **camera ready art work** or promotion items and payment to:

N.C.A.P., Inc., 240 Swimming River Road #C, Colts Neck, NJ 07722-1528

The deadline for advertising is AUGUST 3, 2009

ADVERTISE WITH CLOWNFEST...

Reach customers before and after Clownfest. Your ad will be used in our pre-mailing (if we have it now.) and your ad will go home with every registrant in the convention book.

Place news about your product line along with the info that will allow them to reach you to buy after the event. List your mailing address, phone numbers, email and your web site address.

Don't miss this opportunity to get seen at this the most exciting clown event. Once your promotion is in print folks will seek you out. Give them a chance to reach and buy from you.

**BUY IN NOW BEFORE WE ISSUE THE NEXT MAILING
TO GET TWICE THE ADVERTISING FOR THE PRICE!!**

Business Card Ad...

This Business Card size ad is a traditional business card size of 3 3/4" wide x 2" deep.

The fee for this space is only \$25.00, ready made.

To build your ad the fee is another \$15.00.

No complicated or special art.

Quarter Page Ad...

This is a 1/4 page space that will keep your business in front of clown supply buyers. It measures 3 3/4" wide x 4 3/4" deep and it costs only \$45.00 if you supply the ready made ad.

If you need us to build your ad for you the additional cost is just \$20.00.

No complicated or special art.

All ads are in Black & white only. Our printing capability does not do well with photos or heavy art. Do not have dark backgrounds. Line art works the best.

(See samples below.)



Photo w/tones



Line Art

NEW

GLOWN-FACED

A Clown Make-up
Demonstration DVD...



A video of some of the finest seasoned clowns presenting a make-up demonstration. See the most popular types of clown faces being applied in detail. The presenters tell some special tips as they put on a happy face. Clowns... "VAPPO", "Bucky", "Bosco" & "Bunny" show you how they do it from start to finish. Demonstrated show the August, Hobo/Tramp, White Face and the Character Clown faces. This is a tell all video showing how a person is transformed into the clown character. This is a great training resource for any group or alley that needs to have their troupe looking good. Play it slow, play it fast, play it over and over to see all the action. It is a great show & tell video for any clown!

This great DVD can be yours... **\$24.95 + S/H \$4.95**

Order from... **The Funny Factory Productions**

240 Swimming River Road #C, Colts Neck, NJ 07722

ORDER TODAY... FunnyFacy@aol.com